

STYLE GUIDE

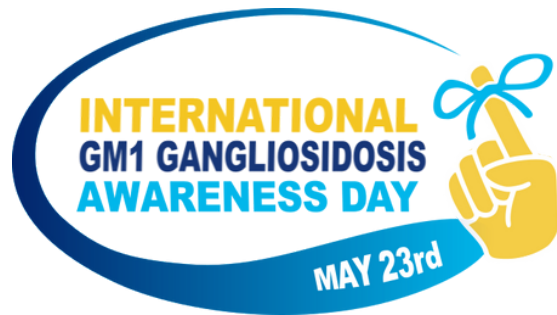
Cure GM1 Foundation, has made the International GM1 Gangliosidosis logo available so that anyone can show their support for International GM1 Gangliosidosis Awareness Day!

If you spread awareness about International GM1 Gangliosidosis Awareness Day, please keep with the spirit of International GM1 Gangliosidosis Awareness Day which means that the logo should not be used for commercial purposes or illegal activities. The logo may only be used in support of International GM1 Gangliosidosis Awareness Day.

The logo, when used, should stand alone in one of the formats described in this document, filling conditions as described in this document. Do not alter the logo in any way such as by changing the design, colors or the proportions, or crop it or use it within another new logo. In case it is not possible to use the correct colors due to technical limitations, a black and white logo is shown as an example.

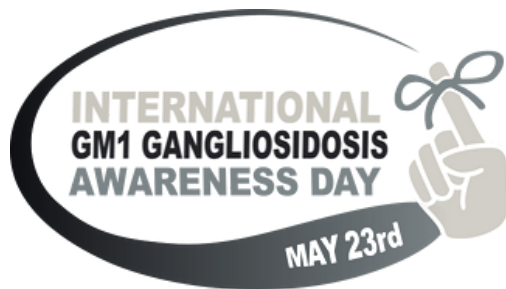
A non-compliant use of the logo is an infringement of Cure GM1 Foundation's trademark rights.

LOGO & COLORS



OFFICIAL LOGO

To be used on print materials



BLACK & WHITE

To be used only if technical limitations make color version impossible



NO WORDING

This version of logo can be used as a shorthand for the official logo

LOGO GUIDELINES

LOGOTYPE CLEARSPACE



Maintain a whitespace perimeter the equivalent of two of the logo's "N"s around the logo.

MINIMUM SIZE



1 Inch (25mm)

DOS



Use standard logo as default



Logo that sits on dark background includes white interior.

DON'TS



Don't change colors in logos



When resizing, keep logo proportional.

COLORS



30%



50%



70%

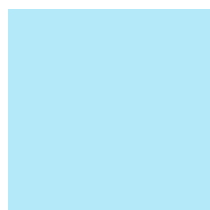


100%

HEX: #F4CD47

CMYK: 0%, 16%, 71%, 4%

RGB: 245, 206, 71



30%



50%



70%



100%

HEX: #00B7EB

CMYK: 100%, 22%, 0%, 8%

RGB: 0, 183, 235



30%



50%



70%



100%

HEX: #06488B

CMYK: 96%, 48%, 0%, 45%

RGB: 6, 73, 140

TYPEFACE

ROBOTO BOLD

For Titles

ABC

DEFGH

IJKLMNOP

QRSTUVWXYZ

0123456789

Glacial Indifference

For running copy

Aa

Glacial Indifference

Bb

Glacial Indifference Bold

Cc

Glacial Indifference Italic

Dd

Glacial Indifference Bold Italic

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